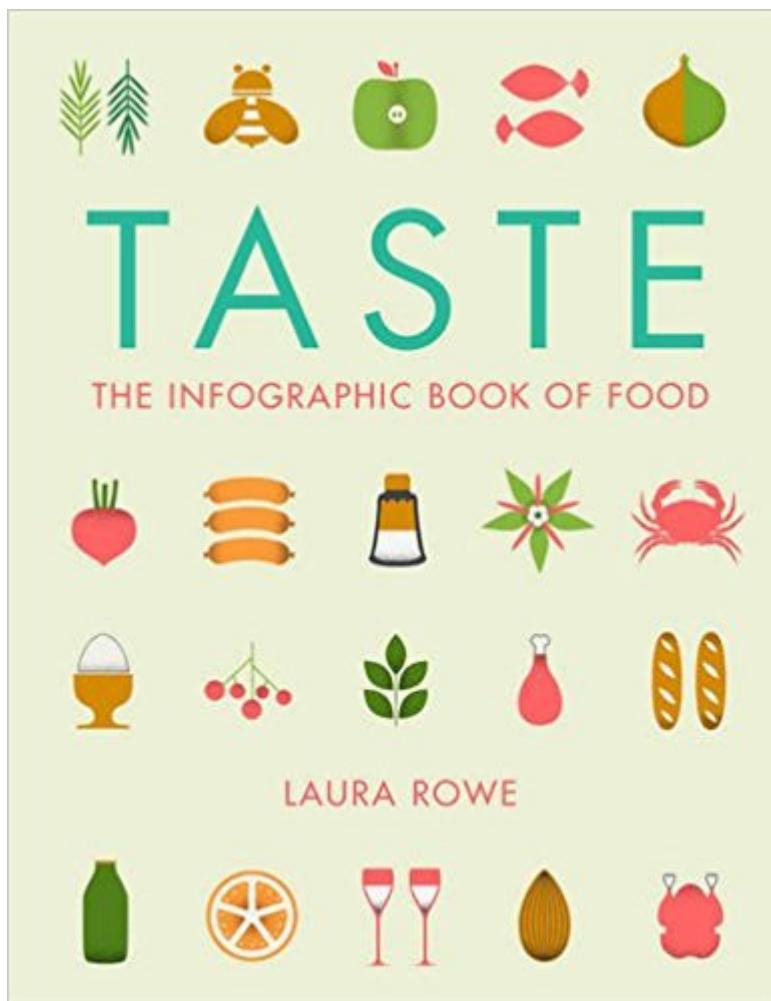


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# Taste: The Infographic Book Of Food



## **Synopsis**

Food sustains life. Since the beginning of time, it has underpinned our existence. Every day, in every country around the world, it continues to do so. While once food comprised the humble gatherings of hunters in caves, today it has been elevated to an obsession, loathed and adored, craved and crammed in equal measure. Some people eat to live, others live to eat. In an age where we consume up to 285 pieces of content just via social media on a daily basis, information needs to be easily accessible, quick to the point and captivating. This is the age of the infographic, where statistics, facts and knowledge are made easily available and understandable. Taste will explore the complex, colourful and at times controversial world of food, through a collection of thought-provoking, stimulating and beautifully-crafted infographics. Accessible and authoritative, it will cover everything you need to know about food – from its origins to its consumption, weird and wonderful traditions, mealtimes and trends – as well as startling, challenging and unusual facts. Our content will have authority and wit, chart history and predict trends, and will be complemented by beautiful naturally styled imagery and fact-packed illustrations. From Christmas lunch to curry, pizza to Pavlova, and bagels to burgers, Taste will inform and inspire. Our readers will be information hungry but time poor. They want to eat good food, they want to know good food, but they want it quickly and they want it now. They want to feel travelled without leaving home. It took love, care and attention to create but will ultimately be consumed in a matter of minutes by an eager foodie. Food is the one global language that always translates.

## **Book Information**

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## Customer Reviews

"A great gift idea for a foodie... The tips alone are worth the cover price. It has a bit of everything for anyone with a keen interest in food." "If you love learning about the health benefits of food, this witty book is for you." "Gourmet graphics in a joyful expression of kitchen nerding. Details include how to peel garlic easily, which knife for what job, and the ratio of ingredients in pasties around the world."

LAURA ROWE,Â as the editor ofÂ OliveÂ magazine, has been writing about food and drink in the UK for more than a decade. She&#39;s written for the Guardian&#39;s Word of Mouth food blog, Olive magazine, Lovefood.com, thewelshmenu.com and has edited the Guild of Food Writers Food Magazine of the Year (2013), Crumbs, in the South West for the past two years. When she&#39;s not eating and drinking her way around the country, she works as a home economist for top celebrity chefs, making the &#39;here&#39;s one I made earlier&#39;. VICKI TURNER is a British designer, illustrator and maker with a passion for the natural world. She has recently returned from a few years of worldwide wandering, to work from her new studio in Devon.

An amazing book! I highly recommend it! Side note, it's written in British English. Great graphics and very informational.

Bought this book as a gift for a friend, but read it before giving it to her. Content is carefully crafted and all the infographics make it all the more interesting! Highly recommend for foodie lovers :)

This book was beautifully made- the illustrations are amazing, and the info included are great, as well. While I bought the book to be pretty, I also learned a lot about food!

This is my favorite book: informative, beautiful infographics. As a graphic designer I highly recommend it!

It's a beautiful book. Can't get enough of it. It's visually appealing with all the amazing illustrations, but it's content is most interesting too.

Beautiful graphics, very informative, and very addictive. A great coffee table book and conversation starter. A foodie must-have!

Very good

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